

## COOLIDGE ASKS FOR BUSINESS REFORM

Attacks Recent Wholesale Cancellation of Orders for Merchandise.

### MORAL DUTY CAST ASIDE

Vice-President-Elect Speaks at Dinner of Republican Business Men.

Recent wholesale cancellation of orders for merchandise was cited by Gov. Coolidge last night as an example of the avoidance of moral obligation by business men seeking their own profit at the expense of justice to others.

The Vice-President-elect, speaking at a victory dinner of the Business Men's Association at the Biltmore, dwelt on the necessity of observing the laws of morality in government and business as well as in private life. To their violation he ascribed the war, America's business troubles since the war and the overthrow of the Democratic Administration. He said the distinct mandate given to the coming Republican Administration by the people was that its obligations must be fulfilled, and that Senator Harding could be trusted to do his part.

Senator William M. Calder told the dinner that he would favor the reestablishment of the War Finance Corporation for the extension of credits for exports provided guaranties were given to the Government against loss. He thought this would help more than any other one thing toward a revival of business.

### Gen. Sherrill Toastmaster.

Gov. Coolidge was the guest of honor of the Republican Business Men's Association, whose president is Col. Michael Friedsam. Col. Friedsam said a few words at the dinner and then turned the floor over to former Adjutant-General Charles H. Sherrill as toastmaster. Another speaker was Job Hedges. Chauncey M. Depew sent word that a slight affection of the throat kept him at home.

Gov. Coolidge was unwilling to term the result of the election a party victory. In one of its phases, he said, it was a revolt of the business of the nation against "meddlesome, unwarranted interference with its transactions." It also represented the awakening of the nation's moral forces.

"There is little necessity," he went on, "of warning those who have been called to duty against the danger of reaction. The Republican party has not been a reactionary party in any of the great decisions it has made."

The business standards of New York city have been and are high, the Governor said.

"From 1914 to 1920 Americans have believed themselves in easy circumstances," he said. "True, prices were high, but the rewards of effort seemed higher still. All seemed so easy that people came to a condition where they did not care. There seemed to be an impossible demand for all human endeavor. It mattered little, then, whether duties were done there was a complete spirit of take it or leave it. It is all you will get, of quality or quantity in goods or in service. This meant that people were not insisting on or meeting their obligations. Such a condition could have but one result."

**Trying to Shift Burden.**  
The result, Gov. Coolidge said, has been "disastrous." "We are in an era of deflation and the public is trying to put all the burden of it on the producer by refusing to carry out its bargains," he declared.

The worst manifestation of this is the cancellation of orders, he said, cancelled "not because it was supposed their cost could not be met, but because it was thought it would not be profitable to meet such cost. It was not the result of inability to act, but failure because action might cost something. Our whole economic structure has been disarranged. "The great lesson of economic and political experience is that people and parties and nations must observe the moral standards. They have been disregarded in business with disaster, in politics with defeat and by the nation with resulting war. If there be any advantage to be gained from these experiences it will be by a renewed determination of the people and the Government to meet their obligations. Germany has found that out. The obligations assumed by our platform, by our campaign, but most of all those imposed by the everlasting necessity of righteous conduct, let the result be what it will, must be amply and fully discharged by the Republican party."



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**FOR SALE—MISCELLANEOUS.**  
ANTIQUE ORIENTAL RUGS, including many, perfect condition. Price \$1.00 to \$100.00. Inquire at 100 Murray Street.

## HARDING APPEALS FOR FULL SUPPORT

Continued from First Page.  
paign speeches. "I want an America that shall be free and untrammelled to act according to the dictates of her conscience and the guidance of common sense."

The extremely active day spent by the Senator included these episodes: The arrival of the Pastors off Cape Henry at 6:30 A. M.; the progress up Hampton Roads at 7:30 A. M.; arrival at Newport News at 10:30 A. M.; luncheon at the Warwick Hotel, Newport News, with the citizens' committee and a short address; a visit to the Navy Yard at Portsmouth, to the naval base and the army base from 2 P. M. until 4 P. M.; a speech at the Tabernacle in Norfolk at 5 P. M.; a reception at the Hotel Monticello, Norfolk, at 7:30 P. M.; luncheon at 8 P. M. and departure for Bedford, Va., at 11 P. M.

Interpersed with these functions and formalities were several affairs at which Mrs. Harding was the centre of interest, a reception for her at 5:30 P. M. at the Monticello by the Women's Post of the American Legion, and a reception at 8 P. M. at the home of Mrs. D. Lawrence Grover.

Senator Harding was up with Mother Carey's chickens this morning, on deck as the white steamship which had brought them so pleasantly from Panama swung past Cape Charles and made her way up Hampton Roads. He showed clearly the benefit he has obtained from his four weeks' seagoing. His skin is clearer and pinker, his step is more vigorous and he is readier than ever with a jest and a laugh. This is true also of Mrs. Harding, who in the campaign, after having borne labors well-nigh as crushing as those which fell upon the Senator, was nervous and thoroughly wearied.

Steaming up the Roads, the Pastors were boarded by Collector Hamilton of the port of Norfolk, by R. A. C. Smith of New York, who made the arrangements for Senator Harding and naval officers and by members of reception committees of the rival cities of Newport News and Norfolk. Going ashore with these and with Senators Fawcett and Hale and the other members of the party Mr. Harding looked regretfully at the shuffboard outfit of the Pastors, for with these he had spent many pleasant and exciting hours.

At the navy yard in Portsmouth and the military bases the soldiers and sailors were drawn up at salute and presented arms, no formality of the sort being lacking in honoring the next President. At the naval base especially was the reception impressive, for there were several thousand men, all fresh from farm or town, standing in half mile long files to greet their coming Commander-in-Chief.

The rest of the day was devoted to indoor affairs and brief talks by the President-elect. Senator Harding was within a stone's throw this morning of Bainbridge Colby, the Secretary of State. As the Pastors steamed up Hampton Roads she passed the Mayflower, from which Secretary Colby was about to transfer himself to the battleship Florida for his forthcoming visit to South America.

The Harding party will arrive in Bedford early to-morrow morning. It is expected that the train will leave Bedford for Washington in the late afternoon, arriving in Washington before midnight to-morrow.

## HARDING GIVES NAVAL AND MARITIME IDEALS

Wants to See U. S. Greatest Nation on Seas.  
NORFOLK, Va., Dec. 4.—In his talk at the training station here to-day Senator Harding declared his heart seldom had been so warmed as by the privilege of reviewing such a body of young American manhood.

"I have felt just a little special rejoicing," he continued, "to know that you all are here as volunteers in the service of your country. The greatest thing in life is service, and the greatest achievement in life is the highest service one can give. How fortunate it is that our civilization has been developed to a point where you are more than trained to defend your country. You are trained so to live for your country."

"The navy is the first line of American defence. No nation can hope to be eminent in commerce in these times without a naval institution adequate to protect its rights. I want a nation righteous in its purposes, righteous in its commerce, and then everlastingly determined to defend its commerce and its rights."

"I can only speak to you as a private citizen, but I have in my heart the pride of a private citizen of America, in such a representation of American manhood. When it is mine to come into responsibility I want to have your confidence. I know you will have mine. I hope you will continue in your devotion and service to your country, but at the same time I hope you will never have to fire a gun in defence of your country."

When Senator Harding reached the Tabernacle the audience was singing religious hymns and he asked for one more before he began his speech. Then he paid a tribute to the influence of religion, declaring that if he did not believe there was a God to aid mankind he never would want to take the responsibilities of the Presidency.

"Neither would I want to be President

if I did not feel that I would have your help," he continued. "I want a united nation, and I want somehow to appeal for that understanding that will have the people of the old Confederacy understand that that's only a memory."

"I cannot talk to you to-day about public policies and proposals because there is yet a proper and respected Administration in power and I'd be the last man in America to give offence to the President or his friends by assuming responsibilities before my time. So I can only say that I want to know you and want you to know me, because we're going to work together, and, God helping us, we're going to preserve representative popular government."

"I do not speak in criticism of any party or any personality. I believe very much in an essential autocracy

for the winning of the war, but now that it's over I want the restoration of normal government."

"Among other things, I want to see America the greatest maritime nation on the face of the earth. I have a profound conviction that if our America had been possessed of a great merchant marine as an auxiliary or national defence our rights never would have been affronted by the Central Power."

"A lot of old hidebound Democrats and a lot of miserable old mugwump Republicans have been utterly blind to the idea of the American nation giving a thought to an adequate merchant marine. If the La Follette seaman's act represents the conscience of the American people, and I believe it does, then the American Government ought to step in and share the burden it imposes."

### Announcement to The Public . . .

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Blaze Spreads From Dumbwaiter Shaft Sweeps Swiftly Through Upper Floors

Five persons are known to have been killed in a fire which swept through a five-story studio apartment house at 29 West Fifty-seventh Street early to-day.

At the navy yard in Portsmouth and the military bases the soldiers and sailors were drawn up at salute and presented arms, no formality of the sort being lacking in honoring the next President.

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## Women's High-Grade Hose

—affording liberal choice in silk, cotton and wool hose of dependable quality

at Very Low Prices

At 75c pair

**Women's Sport Cotton Hose** made of fine imported cottons, in 4x1 ribbed effect. Brown, heather, green and blue mixtures.

At 1.00

**Women's Woolen Sport Hose**, 4x1 ribbed, in the much wanted heather mixtures and camel's hair colorings.

At 1.65

**Women's Full Length Wool Hose** in 4x1 ribbed effect, made of exceptionally fine quality wool yarn. Good selection of heather shades.

At 1.95

**3 Pairs for 5.50. Women's Pure Thread Silk Hose**, full fashioned, heavy lisle garter top. Forty different shades for street and evening wear.

At 2.50

**Women's Fine Thread Silk Hose**, full fashioned, reinforced at heel and toe, and at garter top. Black, cordovan, and new shades of grey.

At 2.95

**Women's Fine Silk Net Hose**—very sheer and very fashionable. Made with glove silk garter top, toe and heel. Black, cordovan, and the wanted evening shades.

**Women's Pure Ingrain Silk Hose**, in pretty lace effects. Full fashioned, made entirely of silk in black, cordovan, new grey, silver and gold.

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**Women's Sport Cotton Hose** made of fine imported cottons, in 4x1 ribbed effect. Brown, heather, green and blue mixtures.

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